

2nd Cyprus BLOCKCHAIN SUMMIT

Thursday, 10 September 2020 | 12:00



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BLOCK CHAIN SUMMIT



thematology

Potential, Opportunities and Barriers of Blockchain technology

What can Blockchain technology do for your business?

Blockchain as a service (BaaS)

The way Blockchain application is transforming industries

The Cyprus Blockchain Ecosystem

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Introduction

Considered by many as Web 3.0, blockchain technology advocates a decentralized, transparent and more democratic version of the Internet. One of the most disruptive and promising new technologies, blockchain could change the way every single industry does business. The aim of the event is to help inform businesses of the latest trends and developments in blockchain, and how it can be used to enable new capabilities.

Event Details

- 📅 Thursday, 10 September 2020 | 12:00 – 14:15
- 📍 Digital Event
- 🗨️ English

Target Audience

The 2nd Cyprus Blockchain Summit is for forward-thinking organisations that are open to the potential of blockchain and the positive impact it could have on their business. The Summit is addressed to professionals, senior level executives and business leaders from the following industries and marketplaces:

- Banking
- Insurance
- Financial Services
- HR
- Supply Chain Management and Logistics
- Retail
- Manufacturing
- Academia
- Healthcare
- Transport
- Energy and Utilities
- Information Technology and Telecommunications
- Property and Construction
- Law and Policy
- Government

Due to the great interest in this event, registrations will be handled on a first come, first served basis.

Reasons to Attend

- 1 Learn about the potential, opportunities and barriers of Blockchain technology
- 2 Find out what Blockchain technology can do for your business
- 3 Listen to Real-World applications of Blockchain technology in different sectors
- 4 Discover the Cyprus Blockchain Ecosystem

GOLD

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PETER MERKERT
retraced, Cyprus



MARINA NIFOROS
Logos Global Advisors,
IFC/World Bank Group,
France



PRIYA GULIANI
Government Blockchain
Association, UK



PETER BUSCH
Robert Bosch Group,
Germany

PROGRAMME

12:00 – 12:10 Welcome Address by the Chairperson of the Summit

SESSION 1: Introduction: Blockchain technology explained



- 12:10 – 12:20 **What is Blockchain technology and what it can do for your business?**
Blockchain technology is considered by many as the most disruptive technology of the future. But what exactly is blockchain and how does it work?
- 12:20 – 12:30 **Opportunities and Barriers for Blockchain in Business**
 Blockchain is not a requirement to build great projects today, but a key to enter a world of more opportunities. However, opening that door does come with caveats and drawbacks. We must understand why and when we use blockchain, but also understand the risk involved when deciding for it. As business owner myself, I will outline the world of opportunities using this technology with you and the barriers involved when it comes to execution.
Peter Merkert, Co-Founder & Chief Technology Officer, retraced, Cyprus
- 12:30 – 12:40 **Blockchain as a service (BaaS) from big tech companies: How to select the right BaaS platform for your business.**
Blockchain as a Service (BaaS) stands out as the most promising use of the technology and one that can benefit people and organisations of all sectors. BaaS is a cloud-based service that enables users to develop their own digital products by working with blockchain.
- 12:40 – 12:50 **Bridging the Trust Gap: Blockchain's Potential to Restore Trust in Artificial Intelligence**
 Rapid increases in computing power and data generation have turned artificial intelligence, blockchain, and the Internet of Things into potent technologies that are rapidly gaining use in many areas of society and commerce, with significant potential benefits for economic growth and development. These innovative technologies face multiple obstacles to implementation and—particularly in the case of AI—a general wariness of their potential implications for human society. Fortunately, an integrated implementation of the three technologies may be a solution that can restore human trust in AI and blockchain applications, resulting in new business models that deliver data security and privacy, efficiency, and inclusion along with their many other benefits.
Marina Niforos, Founder and Principal, Logos Global Advisors, Member of EU Blockchain Observatory & Forum, Advisor to IFC/World Bank Group, France
- 12:50 – 12:55 **Questions & Answers**
- 12:55 – 13:00 **Break**

SESSION 2: Practical applications of Blockchain technology



- 13:00 – 13:10 **Empowering Supply chain through technology**
 Leveraging the power of distributed ledger technology to make the supply chain more sustainable, compliant, traceable and inclusive.
Priya Guliani, Head of Operations, Government Blockchain Association, UK
- 13:10 – 13:20 **Bosch's Blockchain Strategy: The Economy of Things**
 How Bosch is tackling the Blockchain challenges and which use cases are the most eminent in Mobility by addressing the upcoming new technologies like the Internet of Things, AI and DLT.
Peter Busch, Product Owner DLT Mobility, Robert Bosch Group, Germany



DR DEMETRIOS ZAMBOGLOU
CFI Financial Group, UAE,
& Cyprus Blockchain Association



DIMITRIOS NEOCLEOUS
VeChain Tech,
Cyprus



PĒTERIS ZILGALVIS
Digital Innovation and Blockchain,
European Commission, Belgium

13:20 – 13:30



Decentralised Finance (DeFi): Creating a more ransparent and trusted world

Exploring Decentralisation through practical applications of blockchain technologies

Dr Demetrios Zamboglou, Group Chief Operating Officer, CFI Financial Group, UAE & Founding Member & Secretary, Cyprus Blockchain Association, Cyprus

13:30 – 13:40



Introduction to VeChain ToolChain; Digital Transformation of the Healthcare Industry.

How Blockchain Technology disrupts the Healthcare Industry by enhancing the Patient Centricity; improving the trust and transparency between the healthcare providers and patients.

Dimitrios Neocleous, Ecosystem Manager, VeChain, Cyprus

SESSION 3: The European and Cypriot Ecosystem



13:40 – 13:50

The National Blockchain Strategy and the legal framework

- The national strategy explained
- The legal Framework
- Opportunities for Cyprus: Can Cyprus become the next blockchain hotspot?

13:50 – 14:00



EU Blockchain: Innovation, Regulation and Infrastructure

This presentation will highlight the strategy of the EU on blockchain, which aims to create a pro-innovation legal framework for blockchain and other decentralised digital technologies, to gather knowledge and community in the EU Blockchain Observatory and Forum, to build a European Blockchain Services Infrastructure together with the European Blockchain Partnership of 29 countries in a 'regulatory sandbox' framework, participating in the Governmental Advisory Board of the International Association for Trusted Blockchain Applications (INATBA), and managing research, initiatives on skills, standards and startups.

Pēteris Zilgalvis, Head of Unit, Digital Innovation and Blockchain, European Commission, Belgium

14:00 – 14:10

Questions & Answers

14:10 – 14:15

Closing remarks by the Chairperson of the Conference

14:15

End of Conference





SPEAKERS



Peter Merkert, Co-Founder & Chief Technology Officer, retraced, Cyprus

Peter Merkert is one of top 400 blockchain experts in Europe. He is an engineer by heart and a true magician when it comes to bridging the gap between tech and real world. He breathes blockchain since 2016 and was part of the development of the most wide spread Cryptocurrency Payment Terminal in Europe. Since beginning 2019, he co-founded a company for a blockchain based platform to connect fashion companies to track sustainability and source responsible. With this expertise, he knows exactly where blockchain is useful - and where it is not!



Marina Niforos, Founder and Principal, Logos Global Advisors, Member of EU Blockchain Observatory & Forum, Advisor to IFC/World Bank Group, France

Marina Niforos has 25+ years C-Suite experience in strategy, policy and emerging technologies in the public and private sectors. She advised the International Finance Corporation on disruptive technologies and is lead author of the report Blockchain: Opportunities for Private Enterprises in Emerging Markets. She is a member of the EU Blockchain Observatory and serves on a number of boards, (Hellenic Corporation of Assets and Participations, Sechè Environnement, European Network of Women in Leadership). In the past, she was the CEO of the American Chamber of Commerce in France, Executive Director for the Diversity Center at INSEAD, held senior posts in the Pechiney Group in corporate strategy and served with the World Bank Group in Latin America. Ms Niforos earned an MBA from INSEAD, a Masters from the University of Pennsylvania and from SAIS-Johns Hopkins University. She graduated Phi Beta Kappa from Cornell University.



Priya Guliani, Head of Operations, Government Blockchain Association, UK

Priya Guliani is a computer science engineer by background and did a leadership course from Massachusetts Institute of Technology (MIT) and a blockchain strategy course from Oxford University. She has over 10+ years of IT consulting experience working with multiple teams across the US, India, and the UK in various domains i.e. supply chain, manufacturing, etc. Priya is passionate about inclusion, sustainability, and climate impact and is working towards fostering sustainable aquaculture practices. She is a technology entrepreneur and heads Operations in the UK for Government Blockchain Association (GBA), a global non-profit organization that brings together governments around the world facilitating efficient, ethical & rational adoption of blockchain technology for powerful and meaningful innovations.



Peter Busch, Product Owner DLT Mobility, Robert Bosch Group, Germany

Peter Busch works in Strategic Mobility Technology of Bosch. He is working on the future Connectivity strategies for the Mobility Business Units of the Bosch Group and as consultant for the Executive Board. He has 25+ years of experience in international project management, coaching and training in SW/HW development. He received his degree in computer science and business administration from the University of Mannheim and worked for his own SW Startup, JP Morgan, Sun Microsystems and the BOSCH Group. His current interests are all IoT technologies (i.e. Distributed Ledger Technologies) and their respective business models.



Dr Demetrios Zamboglou, Group Chief Operating Officer, CFI Financial Group, UAE & Founding Member & Secretary, Cyprus Blockchain Association, Cyprus

Dr Demetrios Zamboglou is a top-level fintech and financial services manager with an extensive background in leading enterprises and a focused expertise in FX, digital assets and banking. An alumnus of the Cambridge Advance Leadership Management program, Dr Zamboglou has been recognised as a leader by Google, the European Union and the St. Petersburg Economic Forum.



Dimitrios Neocleous, Ecosystem Manager, VeChain, Cyprus

Dimitrios Neocleous graduated from the University of Nicosia with a Bachelor's degree in Law. Dimitrios has a strong background in legal consulting, mergers and acquisitions, corporate and commercial law, and he also provided legal and compliance advices to blockchain companies in Europe. Dimitrios joined VeChain in January 2019, and he facilitates the adoption of VeChain enterprise solutions in Europe and supplements his legal expertise in VeChain's collaborations.



Pēteris Zilgalvis, Head of Unit, Digital Innovation and Blockchain, European Commission, Belgium

Pēteris Zilgalvis is the Head of Unit for Digital Innovation and Blockchain in the Digital Single Market Directorate in DG CONNECT and is the Co-Chair of the European Commission FinTech Task Force. He was the Visiting EU Fellow at St. Antony's College, University of Oxford for 2013-14, where was an Associate of the Political Economy of Financial Markets Programme. From 1997 to 2005, he was Deputy Head of the Bioethics Department of the Council of Europe, in its Directorate General of Legal Affairs. In addition, he has held various positions in the Latvian civil service (Ministry of Foreign Affairs, Ministry of Environment). He was Senior Environmental Law Advisor to the World Bank/Russian Federation Environmental Management Project and was Regional Environmental Specialist for the Baltic Countries at the World Bank. He has been a member of the California State Bar since 1991, completed his J.D. at the University of Southern California, his B.A. in Political Science Cum Laude at UCLA, the High Potentials Leadership Program at Harvard Business School, and Computer Science for Lawyers at Harvard Law School. A recent publication of his is "The Need for an Innovation Principle in Regulatory Impact Assessment: The Case of Finance and Innovation in Europe" in Policy & Internet. An upcoming publication is "The Law and Political Economy of Decentralised Digital Ecosystems".

ORGANISER



IMH is the largest business knowledge and information transfer organisation in Cyprus. Its services include the coordination and running of conferences, seminars and commercial exhibitions, specialist business media publishing and human resources consulting. Every year, IMH organises more than 110 conferences related to every sector of the market, commercial exhibitions and training seminars, and undertakes the entire process of five business award ceremonies. IMH publishes the only dedicated business magazines in Cyprus: the Greek language monthly IN Business and the English-language monthly Gold, which are read by tens of thousands of Cypriot and non-Cypriot professionals, managers and entrepreneurs. It also operates the magazines' accompanying news portals, the IN Business Portal (www.inbusinessnews.com), the GOLD Portal (www.goldnews.com.cy) and the REPORTER (www.reporter.com.cy). IMH also delivers via e-mail the IN Business Daily Newsletter, the GOLD News Daily Newsletter and the REPORTER Newsletter. The IMH Business Development Department bids for tenders published by local public sector bodies, the European Union and other international organisations. Through its activities, IMH gives businesses a chance to develop, to network, to find new clients and business associates, to communicate with new audiences and discover growth opportunities. www.imhbusiness.com

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The Cyprus Blockchain Technologies (CBT) Ltd. is a non-profit organisation established as a collaboration among academic institutions, local regulators, financial institutions and other technology associations and companies. The basic aim to conduct cutting-edge research in the fields of Blockchain and Distributed Applications as well as organise transfer of knowledge sessions, roundtable discussions and executive education seminars on Blockchain/DTLs. Our Members are: UCL CBT, CIIM, University of Nicosia, Bank of Cyprus, Hellenic Bank, JCC Payment Systems, KPMG Cyprus, Grant Thornton, EY Cyprus, Kinanis Law Firm, KMG CAPITAL MARKETS, PumaPay, Oracle Cyprus and many others.



Established in 2018, the Cyprus Blockchain Association (CBA) is a non-profit organisation that promotes blockchain and distributed ledger technologies, as well as a wide range of use cases in the public and private sectors in Cyprus. The Association works closely with policymakers, regulators, innovation teams, industry leaders, organisations and individuals to promote research, innovation and development around blockchain and distributed ledger technologies, and secure Cyprus as a blockchain hub. The CBA participates in EU and international bodies and is a founding member of the European Blocktech Federation (www.EBTF.eu) of 13 European Associations from 18 countries, and maintains a valuable networks with more than 23 countries globally, incubators, accelerators, blockchain startups and projects, international companies, investors, funds and venture capital. Members of the association participate as national delegates in international organisations (ISO, ITU), actively do research and publications, are evaluators in academic journals and generate trainings for professionals and regulators. Cyprus Blockchain Association aims to be the unified voice of the island's blockchain industry.



The Cyprus Computer Society (CCS) is the ICT professional association of Cyprus. It is a not-for-profit private association which represents the ICT professionals in Cyprus. Established in 1984 and government by a 7-member Board, the CCS has around 1200 members and is active in the areas of professional training, research and development, European projects/collaborations and ICT skills certification (National Licensee of the ECDL in Cyprus).

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GOLD magazine was founded in 2011 as the first English-language business monthly in Cyprus. Today, it is not only synonymous with the promotion of good business practices but it has a unique and valuable readership of High Net Worth Individuals, international company executives, English-speaking Cypriot and non-Cypriot businessmen and women. GOLD provides a comprehensive and informed overview of the local business scene, the economy and the market and has gained a reputation for its in-depth articles and revealing interviews with key local and international personalities. www.goldnews.com.cy

IN Business

IN Business magazine has a monthly readership of more than 40,000. It is the only monthly business magazine in Cyprus that provides a comprehensive overview of all segments of the economy, from retail to services, as well as reporting on new deals, presenting new faces and, generally, everything that's happening in the local business sphere. IN Business is a pioneer in local business journalism, thanks to its in-depth analysis and research backed by previously unpublished facts and figures. www.inbusinessnews.com

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Booking Form

EASY WAYS TO REGISTER

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 Website: www.imhbusiness.com

REGISTRATION DEADLINE PAYMENT

Participation fees must be paid in advance by Tuesday, 8 September 2020.

WHAT DO THE FEES INCLUDE?

Participation fee per person includes registration, a coffee break, networking cocktail and documentation.

2nd Cyprus Blockchain Summit

Thursday, 10 September 2020 | Digital Event

Registration deadline Tuesday 8 September

PARTICIPANT INFORMATION		
Company / Organization:		
Address:	City:	Postal Code:
Telephone:	Fax:	
E-mail:	Website:	
Invoice Information (if different from above):		

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- Participation fees are paid in advance. • Cancellations must be made in writing two days before the start of the conference, otherwise you will be charged 50% of the participation fee. • In case of a no show without a written cancellation two days before the conference, you will be charged 100% of the participation fee.